



WORKSHOP 1

“Information sharing and capacity building”

First results

Three areas:

1. Information sharing
2. Capacity building
3. Research

Information sharing

- First be clear about objectives of sharing
- Instead of good (and bad) practices: relevant examples
- Need for validation and peer reviewing
- Beware of resources needed (now not available in AES)
- Include also communication strategy for external use and public opinion (be good and tell/sell it)

Capacity building

- Organisational development
- Leadership development
- Basic ecological skills development (flora and fauna recognition)
- Long term perspective needed
- Resources needed for professional facilitation (now lacking in AES)
- Idea: twinning between areas (multi-stakeholder) with one area acting as mentor for the other

Research

Points of departure:

- Multi-disciplinary approach: economists, sociologists, agronomists, ecologists, etc.
- Multi-stakeholder approach: demand driven and/or as process of co-creation ('researchers inspire farmers and vice versa')
- Bottom up practices should form the core

Research

Broadly 3 areas:

- Implementation CAP
- Social innovation
- Public goods & competitiveness

Research

1. Implementation CAP

- Monitoring of effectiveness (indicators, benchmarking, scaling, styles and systems of farming)
- Monitoring of efficiency (real transaction cost)
- Accountability and sanctioning (+ certification)
- Rules driven vs output driven (room for further field experiments)

Research

2. Social innovation

- Social capital → assessment criteria?
- New institutional arrangements
- New networks (between actors + urban – rural)
- New business models
- New RD evaluation methodology and indicators

Research

3. Public goods & competitiveness

- Public goods delivery to create added value in food supply chain (workshop 3)
- Public goods management to increase territorial competitiveness

Next steps

Information sharing:

- Define objectives
- Define different target groups
- Identify appropriate tools
- Identify funding possibilities

Next steps

Capacity building:

- Further assessment of needs
- Identification and assessment of existing tools and approaches
- Assessment of funding options (e.g. LEADER, LIFE)
- Elaborate idea of twinning/mentorship

Next steps

Research:

- Prioritise
- Further identification of potential research areas and questions
- (Further) identification and commitment of partners to develop research proposals

Focus: H2020, February 2015?