

# Social Capital and Rural Development

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# Goal of research

- Research question: How is social capital distributed in collaborative rural development projects?
- Goal: a publication about collectives / collaborative in the CAP
  - Spin off from both workshops
  - Start-up research /example/ H2020
- Theory: social capital: How do farmers and other actors build social capital and how do they use it?
- Contribution: where are the gaps in social capital?
- Method: 4 case studies (qualitative) and quantitative (internet survey)

l'Ardeche  
Verte



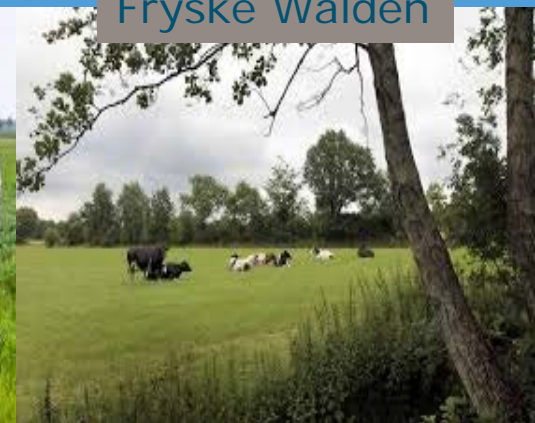
Trame verte et bleue  
Champagne-Ardenne

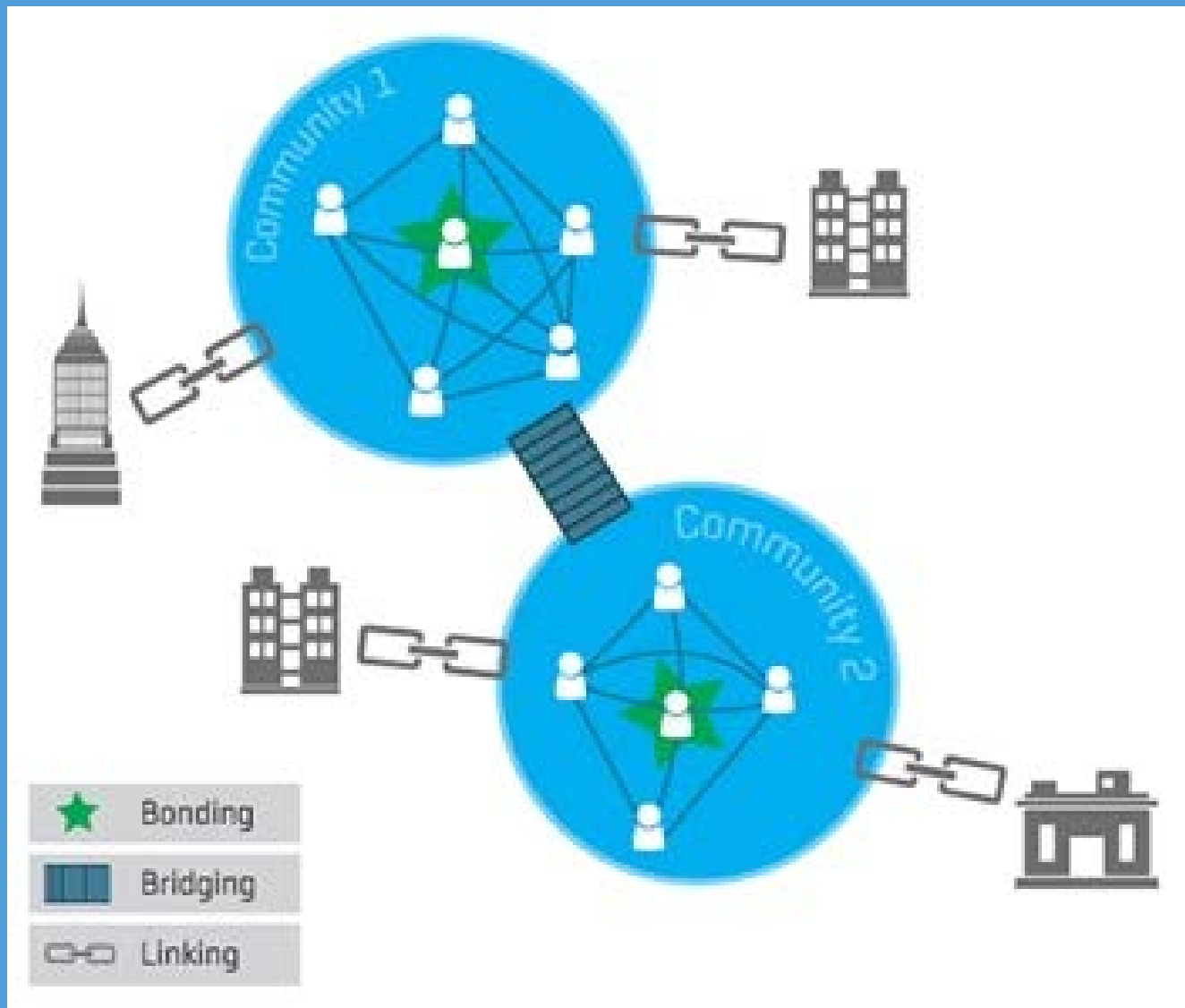


Birds, biodiversity  
East Groningen



Noardlike  
Fryske Wâlden





Citation: Schulenkorf, N. Sport for Development events and social capital building: a critical analysis of experiences from Sri Lanka. *Journal of Sport for Development*. 2013; 1(1): 25-36.



# Research design

- Based on theory: different characteristics per type of social capital and applied those on 4 case studies

Bonding	Bridging	Linking
<ul style="list-style-type: none"><li>Using Existing network</li><li>Start-up incentives</li><li>Shared goals</li><li>Learning and exchanging of information</li><li>Leadership</li><li>rules</li><li>monitoring</li><li>conflict</li></ul>	<ul style="list-style-type: none"><li>Communicating by using examples Communicating by using a broker;</li><li>Appeal to...</li><li>Building nested organisation</li></ul>	<ul style="list-style-type: none"><li>Winning the right...</li><li>government control</li><li>coordination policy departments</li><li>/ financial administration</li><li>extra bureaucratic layer</li><li>system changes</li></ul>

**.....to present a few highlights from the case studies instead**

# Highlights 1: Champagne-Ardenne: Green and blue corridors



- Connecting nature areas: making corridors-> biodiversity
- **Bonding:** shared learning: which species have a beneficial effect on crops / heritage of the region
- **Bridging:** spill over effects: started as green lanes, and became also blue corridors: more actors involved
- **Linking:** crossing administrative borders and compartments – patient negotiations



# Highlights 2: The green Ardèche



- Reducing pesticides in the region
- **Bonding**: visiting other successful projects / learning
- **Bridging**: spin-off projects: some farmers switched to biological farming (Danone) + biogas: new actors involved
- **Linking**: obtaining certificates for good agricultural practices + showing results (balance bottom up & monitoring)





# Highlights 3: Birds in East Groningen



- Protect and enhance bird population in arable land-biodiversity (e.g. strips for breeding)
- **Bonding**: integrated plan for regions but collective makes choices
- **Bridging**: professional organisation-> attracts outsiders to join in + exposure in media(?)
- **Linking**: general rules of government for all versus specific plans of the collective > negotiations and contracts



# Highlights 4: Noardlike Fryske Wâlden



- Preserving landscape and enhancing sustainable agriculture
- **Bonding:** + strong bottom up organisation and professional monitoring and sanctioning system
- **Bridging:** + set up of professional organisation -> attracts outsiders to join in. + nested organisation -> smaller units + leadership + communication
- **Linking:** + showing results + certification of the monitoring system





# Key conclusions

- **Bonding:** Sharing knowledge, exchange of information, learning and training. Bottom up is essential. Leadership. Pride. Heritage and identity. Leadership.
- **Bridging:** examples. finding shared goals. Professional organisation. Smart links with other groups. Open to unexpected links (water /climate change / energy). Constant reflection on inclusion / exclusion
- **Linking:** is most difficult:
  - Collectives are horizontal, whereas governments work vertical -> tensions (control-leeway)
  - Two key challenges: government: take a step back; Collective: not a new bureaucratic layer
  - Earning a licence to self-govern – proof it!
  - Struggling with administrative borders / compartments of bureaucracies



Thank you for your attention!



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