



**Independent network
on European Agricultural
and Rural development policies**



**learning and discussing the
Common Agricultural Policy**

Partners & Supporters

Get involved in this unique communication project on the new Common Agricultural Policy!

There are many possibilities where you or your organisation can get involved in this unique project about the reformed CAP, either as supporter or as partner. And of course we will apply a quid pro quo approach: signing up as supporter or partner means that you will receive some attractive benefits and discounts.

Become a Supporter, benefits to your organization include:

- Your organization will be listed on the Groupe de Bruges website as a 'Supporter' with your logo and web link
- Exposure in our Monthly e-newsletter (total over 1,623+ registrants)
- Exposure to Can EU CAP it? partners & supporters twitter followers (totaling over 3,000+ followers) with even more to come with the official 'Can EU CAP it?' launch
- Web links from our Facebook and LinkedIn Groupe de Bruges
- Discounted price of € 49,95 - (including free certificate of completion) for full access to the CAP Pro course for any of your organisation's employees or members (normal price € 99,95)
- You will become the honorary 'CAPambassador' and you will receive a banner to put on your website

Extra benefits for Partners include:

- Your organization will be listed on the Groupe de Bruges website as a 'Partner' with your logo, web link and profile page
- Your logo in the Can EU CAP it? brochure (50.000 copies)
- Display at our exhibition stands during the Berlin International Green Week 2015 (400.000+ visitors) and Paris Salon d' Agriculture 2015 (700.000+ visitors)
- Invitation to the events in Amsterdam event (27 November 2014) and Rome event (March 2015)
- Possibility for active role in the project as speaker at events or webinars
- Discounted price of € 24,95 - (including free certificate of completion) for full access to the CAP Pro course for any of your organisation's employees or members (normal price € 99,95)
- You will become the honorary 'CAPambassador' and you will receive a banner to put on your website

As Supporter, your organization will commit to:

- Highlighting the 'Can EU CAP it?' campaign on your website using the project's logo and web link
- Promoting the 'Can EU CAP it?' project and distributing campaign messages to colleagues and staff, members and other stakeholders
- Sending out a communication (e.g., a news release, e-blast, newsletter article) to your audiences informing them of your role as Supporter organization in the campaign
- Encouraging your audiences to join or support the Project through social media

In addition Partners are expected:

- To actively recruit supporters
- To actively encourage their employees and members to follow the CAP Pro course.
- In case your organisation is an institute for higher or academic education to accredit the course and to also actively encourage students to follow the CAP Pro course (Note: students only pay € 9,95 for the whole course)

It's up to you which way you'll choose to get involved. Please get in touch at mskodova@outlook.com to find out which way is the best for you.

Information overview:

Product	Price	Discount
CAP Game	Free	
CAP Basic	Free	
CAP Pro	€ 99,95	Supporters € 49,95 Partners € 24,95 Students € 9,95