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**PRESS RELEASE**

**‘Can EU CAP it?’ Project has been ‘greened’ at Internationale Grüne Woche in Berlin**

**February 2, 2015**  
Unique e-learning platform, [www.caneucapit.eu](http://www.caneucapit.eu), where all European citizens can engage in learning and discussing the oldest European policy: the Common Agricultural Policy (CAP), has been present at the International Green Week (IGW) in Berlin last month.

**Independent network on European Agricultural and Rural Development Policies**

The project has brought to all the visitors a taste of what the platform is about: CAP Game, CAP Basic videos and CAP Pro e-learning course. CAP Game has an exciting competition running for three top 3 players to win a fully funded trip to Rome. During the fair, the 325 000 people that visited Hall 3.2 had a chance to play the CAP Game directly at our stand in order to win € 20 voucher, if they score the highest score. In total nearly 900 players tested their knowledge and 20 winners were selected.

A special occasion took place on Sunday 25 January, where the players could win a basket of IGW products worth € 50, if they achieved the highest score. Dave, the winner has received the prize later that afternoon live at ErlebnisBauernhoff TV (picture).

The ‘Can EU CAP it?’ Project has been built on the objective to increase and disseminate the knowledge and discussion of the reformed CAP not only for academics and other experts, but to make this rather complex policy also accessible in a simple way to the general public.

Next starting February 21, ‘Can EU CAP it?’ will be present at the Salon d’Agriculture in Paris where participants can compete in a French version of the game and win exciting prizes.

**Ends**

**About the ‘Can EU CAP it?’ Project**

In November 2014 the Groupe de Bruges officially launched a unique e-learning platform, [www.caneucapit.eu](http://www.caneucapit.eu), where all European citizens can engage in learning and discussing the oldest European policy: the Common Agricultural Policy (CAP). The platform consists of five parts: CAP Game, CAP Basic videos, CAP Pro course, CAP Events & CAP Forums.

* CAP Game is a fun way to learn about European agriculture, food, environment and policy. We have two different European competitions with great prizes to be won. Especially for the International Green Week we will organise competitions for visitors of our stand. Each day the player with the highest score will receive a 25 euro voucher
* CAP Basic is a series of 4 videos that will give you a visual overview of the main topics of the Common Agricultural Policy. Learn your CAP basics in a series of 10 minute videos.
* CAP Events is a series of 4 events organized across Europe. For more details on when were are next, go to the [www.caneucapit.eu](http://www.caneucapit.eu) website.
* CAP Pro is a comprehensive e-learning course on the Common Agricultural Policy. The course is available in English, Italian, French and German and can be followed in any order, at any time and at your own pace. A certificate will be issued for those that successfully complete the whole course.
* CAP Forums is a free space where everybody can share their opinions and experiences of the CAP and the learning platform, provide feedback and discuss with experts and other participants.

**Contact**

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**About Groupe de Bruges**

Groupe de Bruges is an independent network and think tank on European agricultural and rural development policies based in the Netherlands. Founded in 1995. <http://www.groupedebruge.eu/>