



Group of the Progressive Alliance of
Socialists & Democrats
in the European Parliament

INNOVATIVE RURAL STARTUPS IN THE EUROPEAN UNION:

How they contribute to achieving the EU 2020 objectives

2nd December 2014, Tuesday
European Parliament, Brussels

FINAL PROGRAM

9.30 - 10.00 REGISTRATION

VENUE: EUROPEAN PARLIAMENT, RUE Wiertz 60., BRUSSELS, B-1047

10.00 - 12.45 PLENARY DISCUSSION

VENUE: EUROPEAN PARLIAMENT, ROOM A8F388

10.00 - 10.10 Dr. MOLNÁR, Csaba, MEP (S&D) Welcome speech

10.10 - 10.15 De CASTRO, Paolo, MEP (S&D) Welcome speech in the name of the S&D COM Agri Team (recorded video message)

10.15 - 10.25 BRANNEN, Paul, MEP (S&D) Innovation in rural Europe: How the Common Agricultural Policy can contribute

10.25 - 10.35 REBEGA, Laurentiu, MEP (S&D)
European Agriculture: Growth led by innovation

10.35 - 11.00 FICSOR, Ádám, Founder of FERSP: The objectives of the First European Rural Startup Platform and an overview on FERSP's first campaign

11.00 - 11.15 Q&A session

11.15 - 11.30 COFFEE BREAK

VENUE: EUROPEAN PARLIAMENT, ROOM A8F388

11.30 - 11.50 SCHEELE, Martin, Head of Unit, DG AGRI:
Development measures for innovative entrepreneurship in rural areas:
Opportunities in the 2014-2020 programming period

11.50 - 12.10 LASO BALLESTEROS, Isidro, Head of Startup Europe Sector,
European Commission representative: The Startup Europe Programme:
Experiences and the way ahead

12.10 - 12.30 VANRIE, Philippe, CEO, EBN innovation network: Institutions
supporting European entrepreneurs in creating successful companies

12.30 - 12.45 Q&A session

12.45 - 14.30 NETWORKING LUNCH BREAK

Buffet lunch will be served for all participants in order to facilitate
networking among speakers and participants

15.00 - 16.50 PANEL DISCUSSION

VENUE: EUROPEAN PARLIAMENT, ROOM A8F388

Speakers of the Panel:

- **MARTUSCIELLO, Francesco**, Co-Founder and CEO of Rural Hub, Italy;
- **VILLAMUELAS, Miguel Cervantes**, Director, Managing Authority of Castilia;
- **MARKKOLA, Juha-Matti**, Farmer, rural entrepreneur, network coordinator of the Finnish rural network;
- **RAVEH, Amir**, Managing Partner, MG Equity Partners Ltd., UK;
- **AYRA, Vittorio**, Enel Green Power: The experiences of the BEST Program in Italy

Speakers will be given a 5-minute introductory speech at the beginning of the panel,
followed by the discussion and exchange of views

16.50 - 17.00 CONCLUDING REMARKS

by **Mr. Ádám FICSOR**, Founder, FERSP

